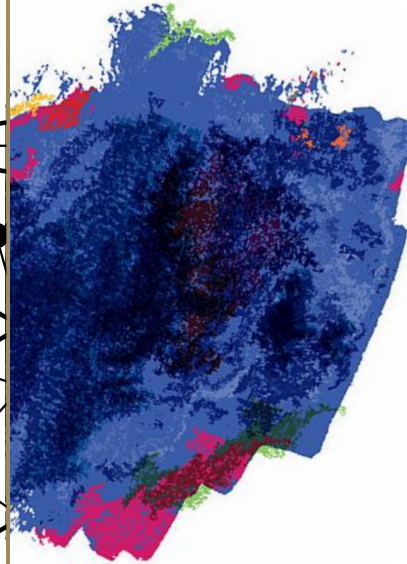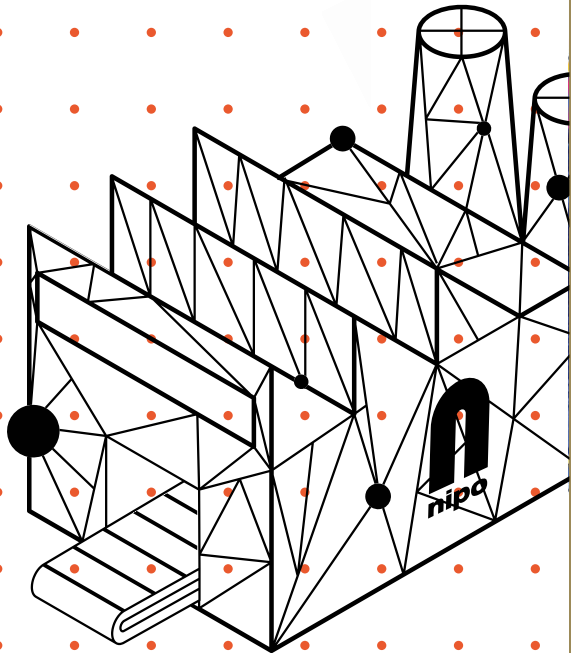**NIPO ACADEMY**

NFIELD AND GDPR

nipo

22 May 2018

# Agenda for this Academy

- Welcome

- GDPR and why it is important

- Your role versus our role

- Nfield features that assist you with GDPR compliance

- Room for discussion

# GDPR in a nutshell

**RIGHTS OF THE DATA SUBJECT**
Enhanced right to information
right to be forgotten

Right to be
forgotten

Effective from
25.05.2018

**PENALTIES**
up to 20 mln euro or 4%
annual worldwide turnover

Substantial
penalties

GDPR

**DATA BREACH REPORTING**
Within 72 hours, severe
penalties for failure to report

Prompt incident reporting

Tool for ensuring
comoliance with GDPR

Applicable
worldwide

**APPLICABLE WORLD WIDE**
As long as the organization
stores personal data of EU
Citizens

# GDPR has
# lots of directives ...

**1: The principles**
How you manage the personal data
you collect / process

**2: The legal basis**
How you justify collecting or having
personal data

**3: Rights data EU citizens**
How you facilitate data subjects to
exercise their rights on data you
have on them

# GDPR has lots of directives …

# … that impact how you work with data

**1: The principles**
How you manage the personal data you collect / process

**2: The legal basis**
How you justify collecting or having personal data

**3: Rights data EU citizens**
How you facilitate data subjects to exercise their rights on data you have on them

GDPR impact for working with Nfield

1. Informing and consent

2. Accessing and editing a data subjects data
   - Finding it
   - Downloading it
   - Changing it
   - Anonymizing it
   - Deleting it

3. Tracking changes to data

4. Data security

# Your role and NIPO's role

Your data collection activities

Nfield

# Your role and NIPO's role



GDPR compliant

Your data collection activities
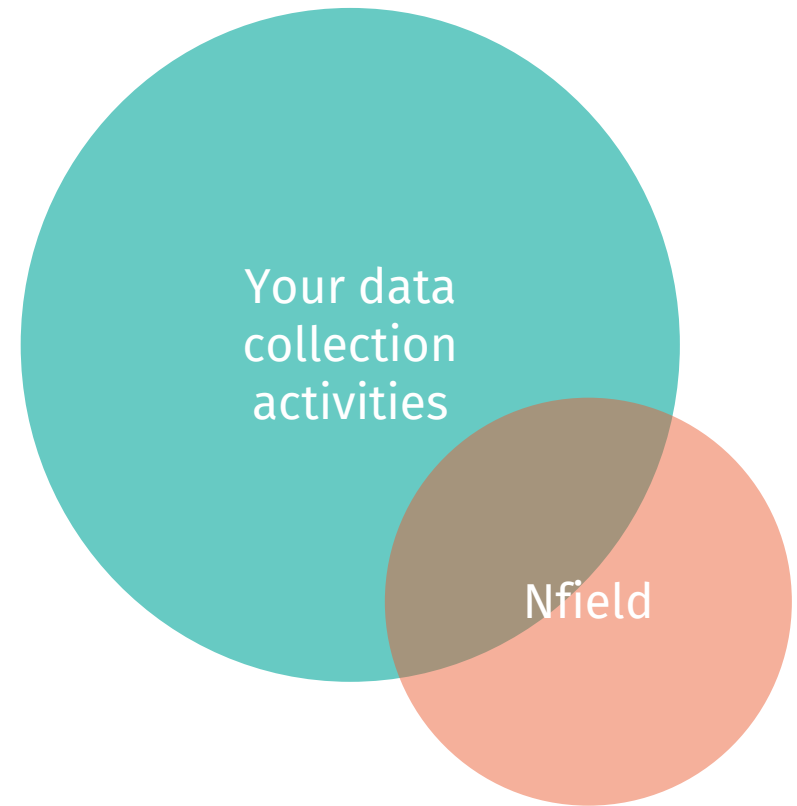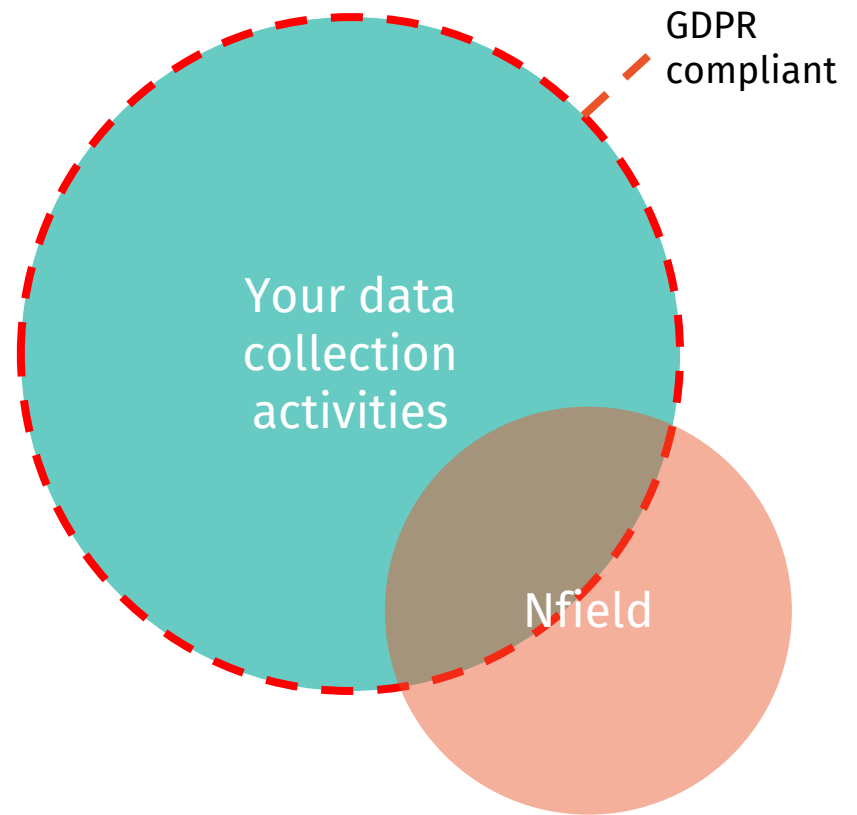
Nfield

# How Nfield features can assist you with GDPR compliance

1. Data security

2. Informing and consent

3. Tracking changes to data

4. Accessing and editing a data subjects data
   - Finding it
   - Downloading it
   - Changing it
   - Anonymizing it
   - Deleting it

# Accessing these features in Nfield

**Nfield Online**
Nfield Online Manager

**Nfield CAPI**
Using the Nfield tool

**Nfield API**
For automation: CAPI + Online
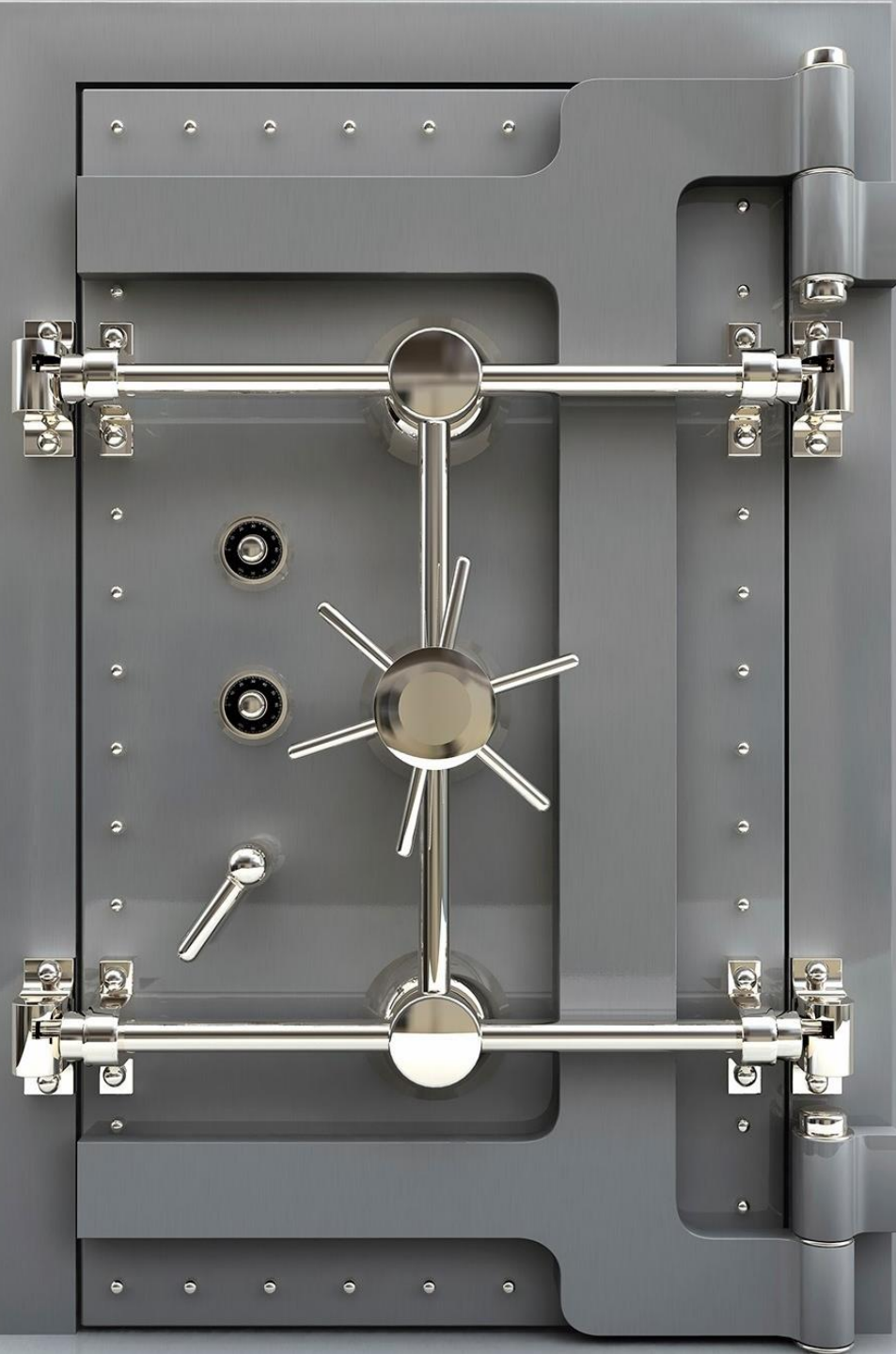
# Data security

- ISO certified for information security management system
- Data is encrypted all the way
- Tested disaster recovery scenarios
- Sub processors are also fully ISO certified
- Data Breach reporting procedures
- Data Protection Officer (DPO): Gillie Abbots-Jones

# Informing and consent

- Rights of respondents
- Legal basis for processing

- Inform during interview
- Register consent with a question
- Layered consent
- Routing & screen-out based on consent
- Storing consent with interview data

Sjoerd

Nfield Manager - Email s    NfieldChicago

Secure | https://interviewing-t1.nfieldbeta.com/Interview/973ac198-b509-4f01-9420-12450e37a769/Q6X83YwWuw4Pq2OTg04H/4eb640f2-28c0-4818-81cd-cbe02e04c62e

Apps    urlquery    Work    Comptetitor    Interieur    Cahors    TO READ    Mackwoods Single Es    Analyzing Load Test F    Load Test Run Setting    Visual.ly    Other bookmarks

# Health and Income Survey

NEXT

## Welcome



We would like to research if being wealthy also makes you healthy! On the next page you can select which questions you would like to answer.

# Which questions would you like to give explicit consent to?

About my health

About my income

I do not give consent to anything

NEXT    CLEAR

# Which questions would you like to give explicit consent to?

✓ About my health

About my income

I do not give consent to anything

NEXT    CLEAR

Secure | https://interviewing-t1.nfieldbeta.com/Interview/973ac198-b509-4f01-9420-12450e37a769/Q6X83YwWuw4Pq2OTg04H/4eb640f2-28c0-4818-81cd-cbe02e04c62e

Apps    urlquery    Work    Comptetitor    Interieur    Cahors    TO READ    Mackwoods Single Es    Analyzing Load Test F    Load Test Run Setting    Visual.ly    Other bookmarks

# Which questions would you like to give explicit consent to?

About my health

About my income

✓ I do not give consent to anything

NEXT    CLEAR

# Unfortunately we do not have any questions for you at this time.

NEXT    PAUSE

EMAIL SAMPLE    INVITATIONS    BLACKLIST    SETTINGS    DA

← Back to surveys

⚙ Setup survey

▶ Email sample overview: GDPR Academy

Sample and Delivery

Monitor fieldwork

Reports

Manage respondents

GENERAL    PROFILE    INVITATION INFO    CUSTOM

| Interview Id ▼ | Respondent Key | Response Code | Result | Last Activity | Import Date |
|---|---|---|---|---|---|
| 00000001 | 5165464df | 0 | Not used | | Wednesday, May 16... |
| 00000002 | 45sd6d64d | 0 | Not used | | Wednesday, May 16... |
| 00000003 | d646w4321w | 0 | Not used | | Wednesday, May 16... |
| 00000004 | 4f64tr1e3f | 0 | Not used | | Wednesday, May 16... |
| 00000005 | s5crs563w4f | 0 | Not used | | Wednesday, May 16... |
| 00000006 | eae654f3 | 0 | Not used | | Wednesday, May 16... |
| 00000007 | 5dhduj54kfhb49 | 0 | Not used | | Wednesday, May 16... |
| 00000008 | | 18 | Test | 18 minutes ago | |
| 00000009 | | 106 | Active Test | 9 minutes ago | |
| 00000010 | respondentkey=eae654f3 | 222 | Screened out | 4 minutes ago | |

all of 10

Secure | https://online-managerbeta.nfieldbeta.com/surveys/68b8b8c2-89d7-4a25-a010-49659962667c/monitor-fieldwork/progress

Apps | urlquery | Work | Competitor | Interieur | Cahors | TO READ | Mackwoods Single Es | Analyzing Load Test F | Load Test Run Setting | Visual.ly | Other bookmarks

**PROGRESS**   TOPLINES   INVITATION BATCHES

← Back to surveys

⚙ Setup survey

▣ Sample and Delivery

◧ **Monitor fieldwork**

▥ Reports

▶ Progress: GDPR Academy

Monitor fieldwork

**0** total successful interviews

**0** successful interviews in the last 24 hours

**0** active interviews

DOWNLOAD DATA

Fieldwork summary

| Result | Count | Percentage of total |
|---|---|---|
| Successful | 0 | 0.0 % |
| Dropped out | 0 | 0.0 % |
| **Screened out** | **1** | **100.0 %** |
| Did not give consent (222) | 1 | 100.0 % |
| **Total** | **1** | **100.0 %** |

# Tracking changes to data

- Accountability

- Automatically registered
- Worklog
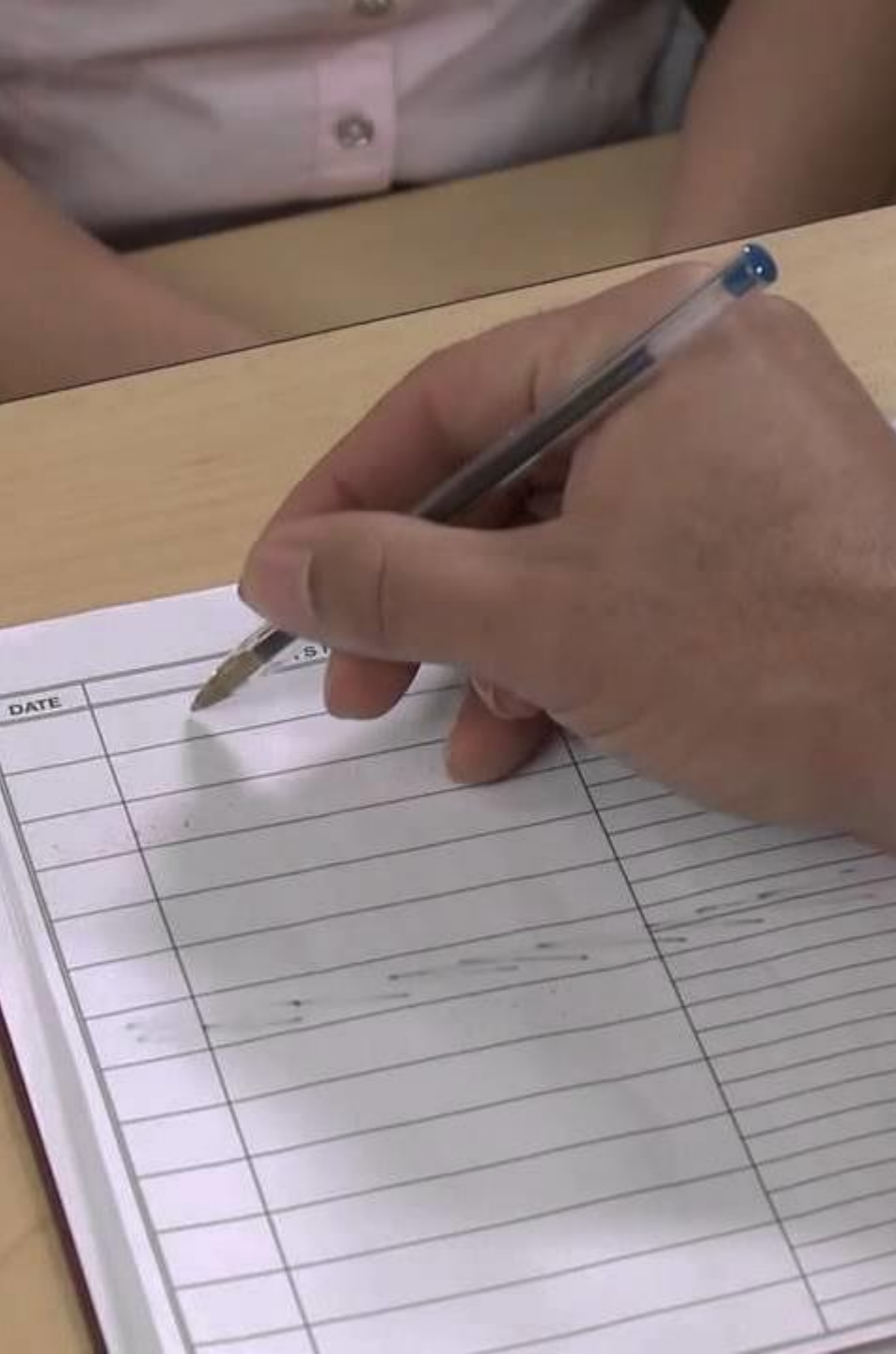
Sjoerd

Download user specific logs

PROGRESS    TOPLINES    INVITATION BATCHES

DA

← Back to surveys

⚙ Setup survey

👤 Sample and Delivery

📊 **Monitor fieldwork**

📊 Reports

▶ Progress: GDPR Academy

Monitor fieldwork

**0** total successful interviews

**0** successful interviews in the last 24 hours

**0** active interviews

DOWNLOAD DATA

Fieldwork summary

| Result | Count | Perce... |
|--------|-------|----------|
| Successful | 0 | 0.0 % |
| Dropped out | 0 | 0.0 % |
| **Screened out** | **1** | **100.0** ^ |
| Did not give consent (222) | 1 | |
| **Total** | **1** | **100.0** |

⚙ Domain settings
NIPO Beta

DOWNLOAD LOGS

×

**PASSWORDS**    REPORTING    INVITATIONS

Password settings ✓

password expiration period
never ▾

passwords remembered
no passwords remembered ▾

password strength
medium *(minimal length 6 characters, from at least 2 cha...* ▾

🔘 Enforce change of password on initial sign in

Nfield Manager - Progres ×    EU GDPR Information Po ×

← → C  🔒 Secure | https://online-managerbeta.nfieldbeta.com/surveys/68b8b8c2-89d7-4a25-a010-49659962667c/monitor-fieldwork/progress

⚏ Apps  ▢ urlquery  ▢ Work  ▢ Comptetitor  ▢ Interieur  ▢ Cahors  ▢ TO READ  e Mackwoods Single Es  m Analyzing Load Test F  m Load Test Run Setting  ▼ Visual.ly          ▢ Other bookmarks

**PROGRESS**    TOPLINES    INVITATION BATCHES          ✈    📋    ⚙    🔔    👤 DA

← Back to surveys          ▶ Progress: GDPR Academy                                    ✕

⚙ Setup survey              Monitor fieldwork

                            **0** total successful interviews

📇 Sample and Delivery      **0** successful interviews in the last 24 hours

📊 **Monitor fieldwork**    **0** active interviews

📊 Reports                  DOWNLOAD DATA

                            ┌─────────────────────────────────────────┐
                            │ Create Download Log                    ✕ │
                            ├─────────────────────────────────────────┤
            Fieldwork summary                                            Perce
                            │ date range                                │
            Result          │                                           │          0.0 %
                            │ from                  to                  │
            Successful      │ 11 May 2018    ▾      18 May 2018    ▾     │          0.0 %
            Dropped out     │                                           │          0.0 %
                            │ file name                                 │
            Screened out    │                                           │          100.0
                            │ Userlog_2018-05-11_2018-05-18             │
            Total           │                                           │          100.0
                            │                                           │
                            │              CANCEL    CREATE DOWNLOAD    │
                            └─────────────────────────────────────────┘

⚙ Domain settings
   NIPO Beta                          DOWNLOAD LOGS

PASSWORDS          REPORTING          INVITATIONS

Password settings                                    ✓

password expiration period
never                                            ▾

passwords remembered
no passwords remembered                          ▾

password strength
medium (minimal length 6 characters, from at least 2 cha...  ▾

🔘 Enforce change of password on initial sign in

Nfield Manager - Progre...   EU GDPR Information Po...

Secure | https://online-managerbeta.nfieldbeta.com/surveys/68b8b8c2-89d7-4a25-a010-49659962667c/monitor-fieldwork/progress

Apps    urlquery    Work    Competitor    Interieur    Cahors    TO READ    Mackwoods Single Es    Analyzing Load Test F    Load Test Run Setting    Visual.ly    Other bookmarks

PROGRESS     TOPLINES     INVITATION BATCHES     DA

Back to surveys

▶ Progress: GDPR Academy

Setup survey

Sample and Delivery

Monitor fieldwork

Reports

Monitor fieldwork

**0** total successful interviews

**0** successful interviews in the last 24 hours

**0** active interviews

DOWNLOAD DATA

Activities
da

Running and completed activities

✓ Downloading user log : 'Userlog_2018-05-11_2018-...
General

succeeded (a few seconds ago)

Fieldwork summary

| Result | Count | Perce |
|---|---|---|
| Successful | 0 | 0.0 % |
| Dropped out | 0 | 0.0 % |
| Screened out | 1 | 100.0 |
| Total | 1 | 100.0 |

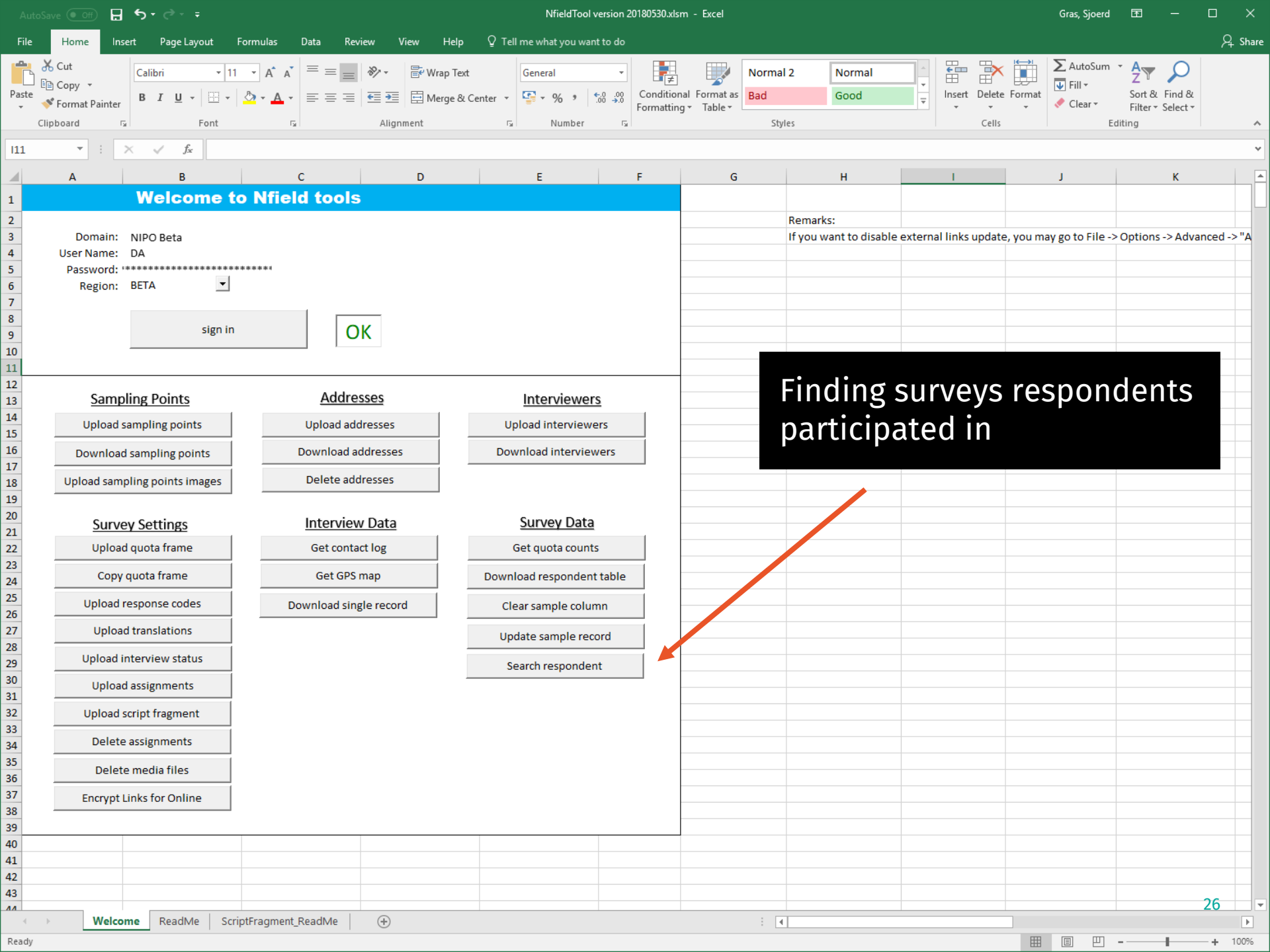| | date | user id | user name | survey id | survey name | action id | action |
|---|---|---|---|---|---|---|---|
| 1 | date | user id | user name | survey id | survey name | action id | action |
| 2 | 18-5-2018 13:00 | ca5747ab-f66d-4c4d-ae6a-2cfb91f03b12 | irfan metin | | | 1 | Log on |
| 3 | 18-5-2018 12:23 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 212 | Delete Interview Data. Afected records: 1. Interview: 00000010. |
| 4 | 18-5-2018 12:19 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 25 | Start Fieldwork for Survey 68b8b8c2-89d7-4a25-a010-49659962667c |
| 5 | 18-5-2018 12:18 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 87 | Publish Survey 68b8b8c2-89d7-4a25-a010-49659962667c |
| 6 | 18-5-2018 12:17 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 87 | Publish Survey 68b8b8c2-89d7-4a25-a010-49659962667c |
| 7 | 18-5-2018 12:09 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 212 | Delete Interview Data. Afected records: 1. Interview: 00000008. |
| 8 | 18-5-2018 12:07 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 87 | Publish Survey 68b8b8c2-89d7-4a25-a010-49659962667c |
| 9 | 18-5-2018 12:07 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | 68b8b8c2-89d7-4a25-a010-49659962667c | GDPR Academy | 61 | Saved response code 222 |
| 10 | 18-5-2018 12:07 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 2 | Upload Media File: 1fec870c-04a1-420c-9f4e-d6b845237b42 for Survey 68b8 |
| 11 | 18-5-2018 12:07 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 200 | Created stage file health.jpg |
| 12 | 18-5-2018 12:06 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | 68b8b8c2-89d7-4a25-a010-49659962667c | GDPR Academy | 47 | Saved script |
| 13 | 18-5-2018 12:06 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 200 | Created stage file GDPRq |
| 14 | 18-5-2018 11:33 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 1 | Log on |
| 15 | 18-5-2018 10:22 | b443a05b-170e-4c63-8f9b-8be828a73298 | Filip | | | 212 | Delete Interview Data. Afected records: 1. Interview: 00000001. |
| 16 | 18-5-2018 10:21 | b443a05b-170e-4c63-8f9b-8be828a73298 | Filip | | | 1 | Log on |
| 17 | 18-5-2018 09:17 | a9fac3b3-6fd6-4471-8992-b0ae2768b9e6 | Edwin Chang | | | 1 | Log on |
| 18 | 18-5-2018 09:05 | a9fac3b3-6fd6-4471-8992-b0ae2768b9e6 | Edwin Chang | | | 1 | Log on |
| 19 | 18-5-2018 01:37 | a9fac3b3-6fd6-4471-8992-b0ae2768b9e6 | Edwin Chang | | | 1 | Log on |
| 20 | 17-5-2018 14:01 | b443a05b-170e-4c63-8f9b-8be828a73298 | Filip | | | 25 | Start Fieldwork for Survey 8c375d1e-2ac5-46cd-a03d-ba40387a760a |
| 21 | 17-5-2018 13:43 | ca5747ab-f66d-4c4d-ae6a-2cfb91f03b12 | irfan metin | | | 1 | Log on |
| 22 | 17-5-2018 13:32 | 5a4d33b8-9909-4fdd-a99b-3e9f689aa8a8 | Jelte | | | 25 | Start Fieldwork for Survey 915e9a95-f97d-458b-a71f-0b4c5218c296 |
| 23 | 17-5-2018 13:30 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 87 | Publish Survey 1b266daa-f60a-49fb-83b5-afce42ac22d8 |
| 24 | 17-5-2018 13:30 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | 1b266daa-f60a-49fb-83b5-afce42ac22d8 | did I break composer by updating TLS? | 47 | Saved questionnaire |
| 25 | 17-5-2018 13:30 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | 1b266daa-f60a-49fb-83b5-afce42ac22d8 | did I break composer by updating TLS? | 205 | Processing Composer Artifacts |
| 26 | 17-5-2018 13:30 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | 1b266daa-f60a-49fb-83b5-afce42ac22d8 | did I break composer by updating TLS? | 47 | Saved script |
| 27 | 17-5-2018 13:29 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 1 | Log on |
| 28 | 17-5-2018 13:28 | 5a4d33b8-9909-4fdd-a99b-3e9f689aa8a8 | Jelte | | | 87 | Publish Survey 915e9a95-f97d-458b-a71f-0b4c5218c296 |
| 29 | 17-5-2018 13:28 | 5a4d33b8-9909-4fdd-a99b-3e9f689aa8a8 | Jelte | 915e9a95-f97d-458b-a71f-0b4c5218c296 | Many Answers | 47 | Saved script |
| 30 | 17-5-2018 13:28 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 1 | Log on |
| 31 | 17-5-2018 13:28 | 5a4d33b8-9909-4fdd-a99b-3e9f689aa8a8 | Jelte | | | 200 | Created stage file Meeste antwoorden - f7ef1718-9072-4db0-b9cc-68a71d8 |
| 32 | 17-5-2018 13:27 | 5a4d33b8-9909-4fdd-a99b-3e9f689aa8a8 | Jelte | | | 21 | Created survey Many Answers |
| 33 | 17-5-2018 13:17 | 5a4d33b8-9909-4fdd-a99b-3e9f689aa8a8 | Jelte | | | 1 | Log on |
| 34 | 17-5-2018 13:17 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 1 | Log on |
| 35 | 17-5-2018 13:15 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 1 | Log on |
| 36 | 17-5-2018 13:14 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 1 | Log on |
| 37 | 17-5-2018 13:12 | b443a05b-170e-4c63-8f9b-8be828a73298 | Filip | | | 87 | Publish Survey 8c375d1e-2ac5-46cd-a03d-ba40387a760a |
| 38 | 17-5-2018 13:05 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 1 | Log on |
| 39 | 17-5-2018 13:03 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 1 | Log on |
| 40 | 17-5-2018 13:00 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 1 | Log on |
| 41 | 17-5-2018 12:56 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 1 | Log on |
| 42 | 17-5-2018 12:28 | 0d3c8c32-ead4-4f45-9e54-1a3e8e78a202 | da | | | 1 | Log on |
| 43 | 17-5-2018 12:14 | b443a05b-170e-4c63-8f9b-8be828a73298 | Filip | | | 212 | Delete Interview Data. Afected records: 1. Interview: 00000011. |
| 44 | 17-5-2018 12:13 | b443a05b-170e-4c63-8f9b-8be828a73298 | Filip | | | 212 | Delete Interview Data. Afected records: 1. Interview: 00000011. |

# Accessing and editing data

- Storage limitation
- Data minimization
- Rights of respondents

- Finding it
- Downloading it
- Changing it
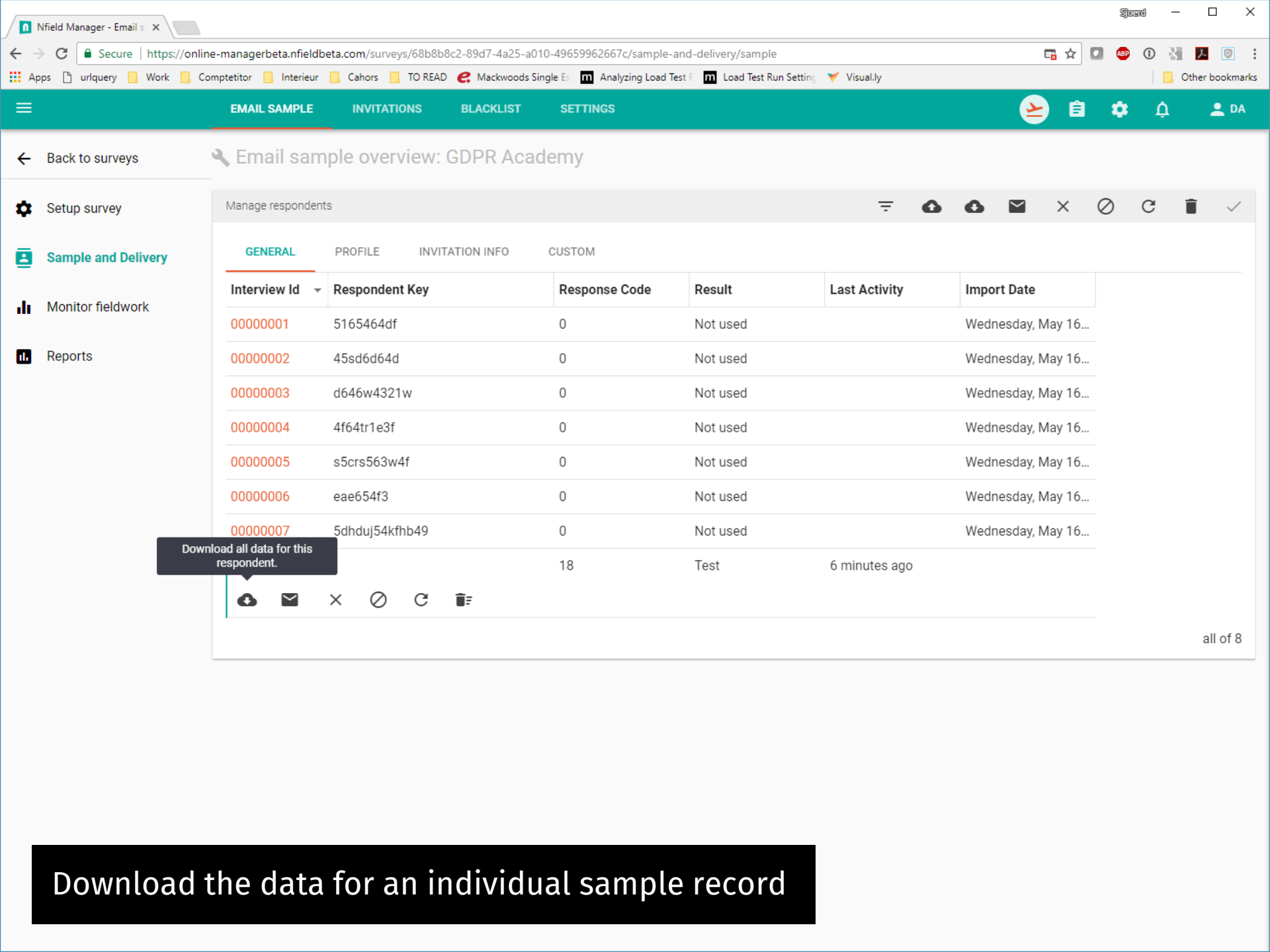- Anonymizing it
- Deleting it

# 1: Find respondents

# Input

| | A | B | C | D | E |
|---|---|---|---|---|---|
| 1 | SearchFields | Keyword | | | |
| 2 | Email_address | j.aniston@moviecareer.com | | | |
| 3 | | | | | |

# Result

| | A | B | C | D | E |
|---|---|---|---|---|---|
| 1 | SearchKeyword | SurveyId | SurveyName | | |
| 2 | j.aniston@moviecareer.com | 68b8b8c2-89d7-4a25-a010-49659962667c | GDPR Academy | | |
| 3 | | | | | |

# 2: Download a respondent's data

**EMAIL SAMPLE**     INVITATIONS     BLACKLIST     SETTINGS     DA

← Back to surveys

🔧 Email sample overview: GDPR Academy

⚙ Setup survey

📇 **Sample and Delivery**

📊 Monitor fieldwork

📊 Reports

Manage respondents

GENERAL     PROFILE     INVITATION INFO     CUSTOM

| Interview Id ▼ | Respondent Key | Response Code | Result | Last Activity | Import Date |
|---|---|---|---|---|---|
| 00000001 | 5165464df | 0 | Not used | | Wednesday, May 16... |
| 00000002 | 45sd6d64d | 0 | Not used | | Wednesday, May 16... |
| 00000003 | d646w4321w | 0 | Not used | | Wednesday, May 16... |
| 00000004 | 4f64tr1e3f | 0 | Not used | | Wednesday, May 16... |
| 00000005 | s5crs563w4f | 0 | Not used | | Wednesday, May 16... |
| 00000006 | eae654f3 | 0 | Not used | | Wednesday, May 16... |
| 00000007 | 5dhduj54kfhb49 | 0 | Not used | | Wednesday, May 16... |
| | | 18 | Test | 6 minutes ago | |

Download all data for this respondent.

all of 8

**Download the data for an individual sample record**

# 3: Changing sample data

Nfield Manager - Progre...    Nfield Manager - Email s...

Secure | https://online-managerbeta.nfieldbeta.com/surveys/68b8b8c2-89d7-4a25-a010-49659962667c/sample-and-delivery/sample?filter=%5B%7B"name"%3A"ResponseCode%2C"op"...

Apps    urlquery    Work    Competitor    Interieur    Cahors    TO READ    Mackwoods Single E:    Analyzing Load Test F    Load Test Run Setting    Visual.ly    Other bookmarks

**EMAIL SAMPLE**    INVITATIONS    BLACKLIST    SETTINGS    DA

← Back to surveys

▸ Email sample overview: GDPR Academy

⚙ Setup survey

👤 **Sample and Delivery**

📊 Monitor fieldwork

📊 Reports

Manage respondents

| column | operator | value | | |
|---|---|---|---|---|
| Response Code | is | 0 | + | 🗑 |

APPLY

GENERAL    **PROFILE**    INVITATION INFO    CUSTOM

| Interview Id | Respondent Key | Result | Name | Email_address | Gender | City | F |
|---|---|---|---|---|---|---|---|
| 00000001 | 5165464df | Not used | Brad Pitt | b.pitt@moviecareer.co | Male | Amsterdam | 1 |
| 00000002 | 45sd6d64d | Not used | Jennifer Aniston | ton@moviecareer.com | Female | Utrecht | 3 |
| 00000003 | d646w4321w | Not used | Al Pachino | a.pachino@moviecare | Male | Schagen | 1 |
| 00000004 | 4f64tr1e3f | Not used | Christian Bale | c.bale@moviecareer.c | Male | Leiden | 2 |
| 00000005 | s5crs563w4f | Not used | Better Davis | b.davis@moviecareer.( | Female | Groningen | 6 |
| 00000006 | eae654f3 | Not used | Emily Blunt | e.blunt@moviecareer.( | Female | Zwolle | 4 |
| 00000007 | 5dhduj54kfhb49 | Not used | Marlon Brando | m.brando@moviecare( | Male | Zandvoort | 2 |

Rows per page: 10    all of 7 (11)

Edit the data for an individual sample record

31

Nfield Manager - Progre:  Nfield Manager - Email s

Secure | https://online-managerbeta.nfieldbeta.com/surveys/68b8b8c2-89d7-4a25-a010-49659962667c/sample-and-delivery/sample?filter=%5B%7B"name"%3A"ResponseCode"%2C"op"...

Apps   urlquery   Work   Competitor   Interieur   Cahors   TO READ   Mackwoods Single E:   Analyzing Load Test F   Load Test Run Setting:   Visual.ly   Other bookmarks

**EMAIL SAMPLE**   INVITATIONS   BLACKLIST   SETTINGS   DA

← Back to surveys

⚙ Setup survey

▤ **Sample and Delivery**

▥ Monitor fieldwork

▥ Reports

▶ Email sample overview: GDPR Academy

Manage respondents

| column | | operator | | value | |
|---|---|---|---|---|---|
| Response Code | ▾ | is | ▾ | 0 | |

Upload an .xlsx, .xls or .csv file containing respondent keys (must be unique and on the first column of each record)

APPLY

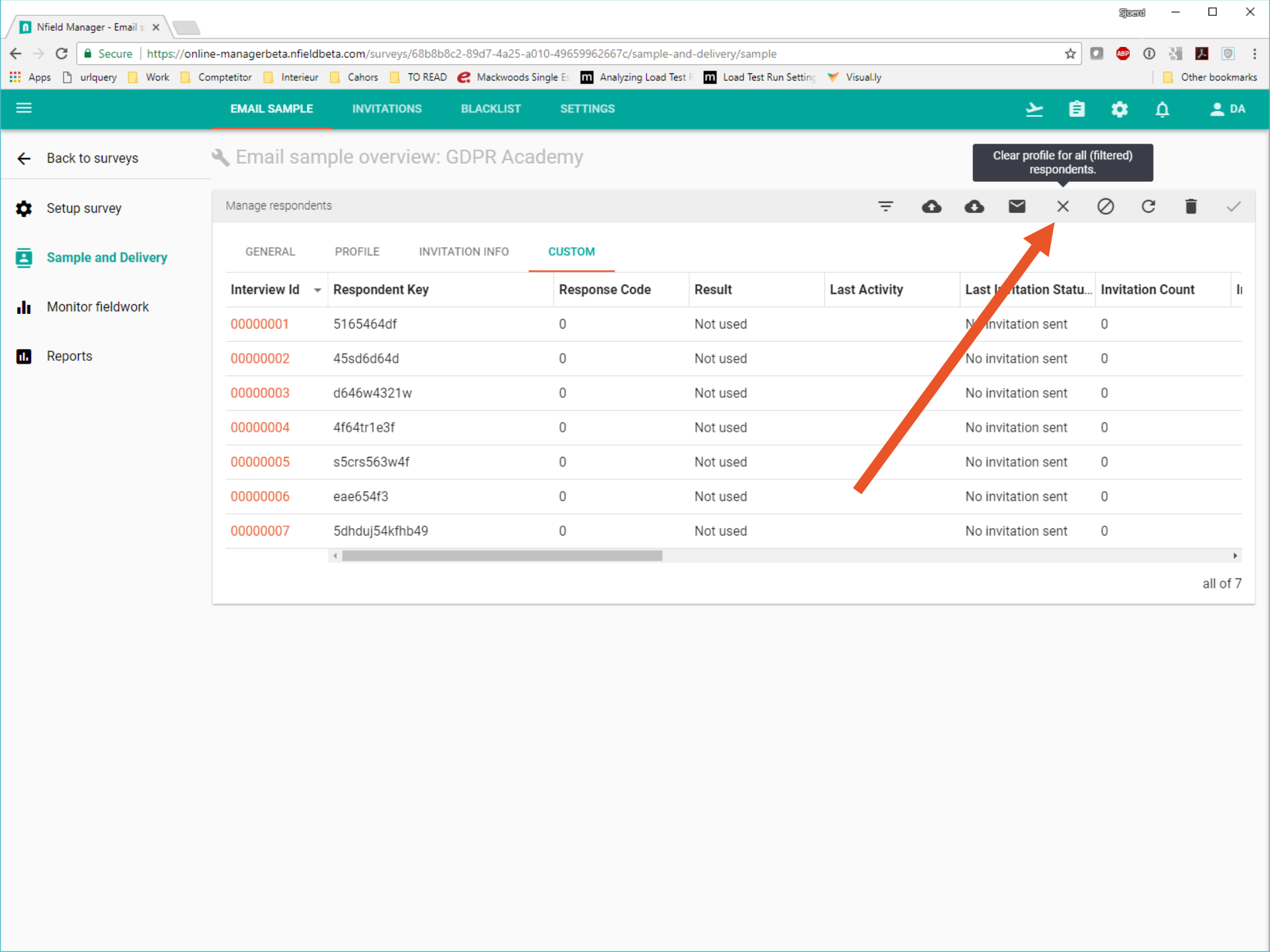GENERAL   **PROFILE**   INVITATION INFO   CUSTOM

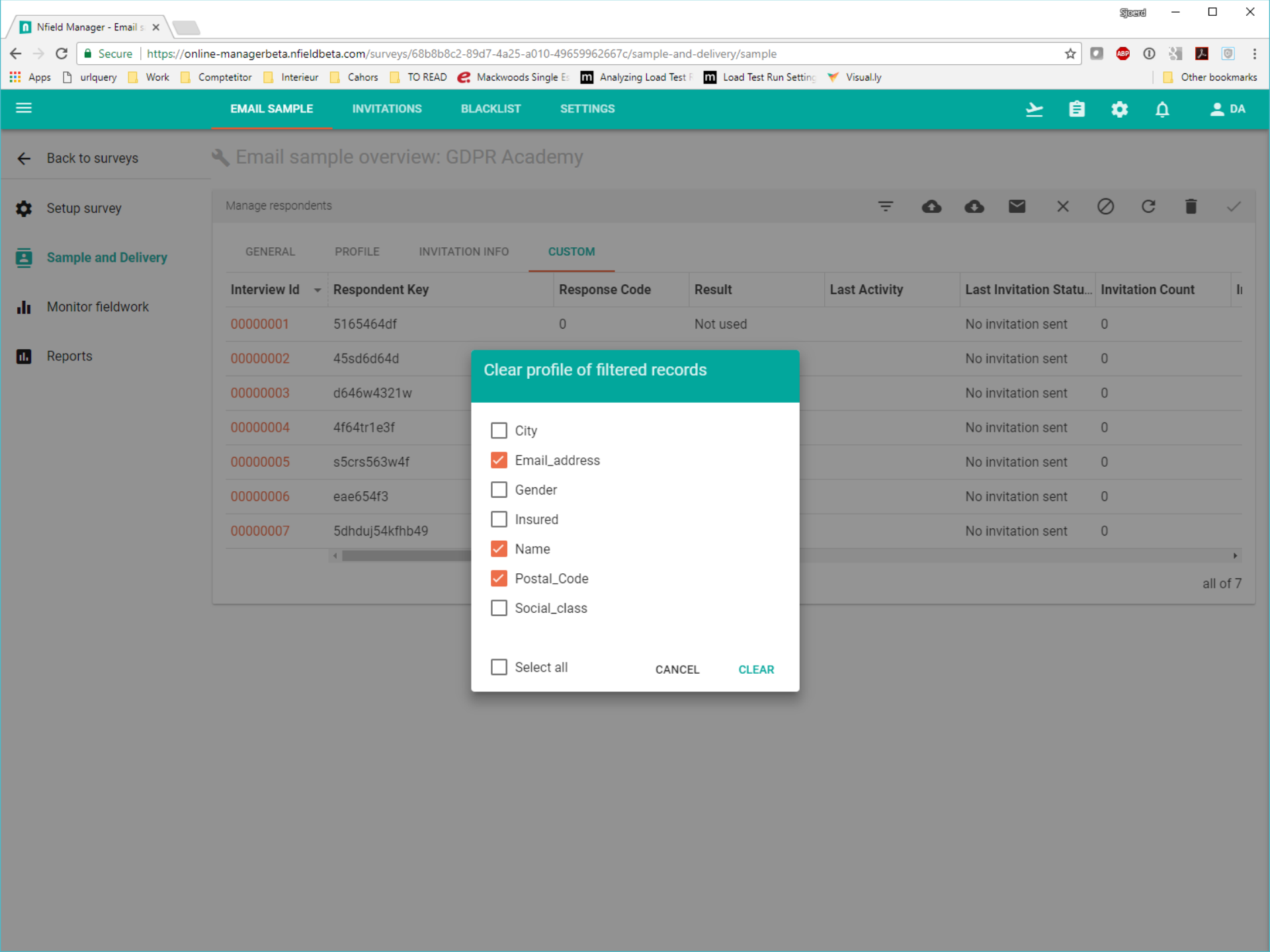| Interview Id | Respondent Key | Result | Name | Email_address | Gender | City | F |
|---|---|---|---|---|---|---|---|
| 00000001 | 5165464df | Not used | Brad Pitt | b.pitt@moviecareer.co | Male | Amsterdam | 1 |
| 00000002 | 45sd6d64d | Not used | Jennifer Aniston | j.aniston@moviecaree | Female | Utrecht | 3 |
| 00000003 | d646w4321w | Not used | Al Pachino | a.pachino@moviecare | Male | Schagen | 1 |
| 00000004 | 4f64tr1e3f | Not used | Christian Bale | c.bale@moviecareer.c | Male | Leiden | 2 |
| 00000005 | s5crs563w4f | Not used | Better Davis | b.davis@moviecareer. | Female | Groningen | 6 |
| 00000006 | eae654f3 | Not used | Emily Blunt | e.blunt@moviecareer. | Female | Zwolle | 4 |
| 00000007 | 5dhduj54kfhb49 | Not used | Marlon Brando | m.brando@moviecare | Male | Zandvoort | 2 |

Rows per page:  10  ▾        all of 7 (11)

**Upload the changes for bulk changes**

# 4: Anonimizing survey data

Sjoerd

EMAIL SAMPLE    INVITATIONS    BLACKLIST    SETTINGS    DA

← Back to surveys

🔧 Email sample overview: GDPR Academy

Clear profile for all (filtered) respondents.

⚙ Setup survey

Manage respondents

👥 Sample and Delivery

📊 Monitor fieldwork

📊 Reports

| GENERAL | PROFILE | INVITATION INFO | CUSTOM |
|---------|---------|-----------------|--------|

| Interview Id ▾ | Respondent Key | Response Code | Result | Last Activity | Last Invitation Statu... | Invitation Count | I |
|---|---|---|---|---|---|---|---|
| 00000001 | 5165464df | 0 | Not used | | No invitation sent | 0 | |
| 00000002 | 45sd6d64d | 0 | Not used | | No invitation sent | 0 | |
| 00000003 | d646w4321w | 0 | Not used | | No invitation sent | 0 | |
| 00000004 | 4f64tr1e3f | 0 | Not used | | No invitation sent | 0 | |
| 00000005 | s5crs563w4f | 0 | Not used | | No invitation sent | 0 | |
| 00000006 | eae654f3 | 0 | Not used | | No invitation sent | 0 | |
| 00000007 | 5dhduj54kfhb49 | 0 | Not used | | No invitation sent | 0 | |

all of 7

Secure | https://online-managerbeta.nfieldbeta.com/surveys/68b8b8c2-89d7-4a25-a010-49659962667c/sample-and-delivery/sample

EMAIL SAMPLE    INVITATIONS    BLACKLIST    SETTINGS

DA

← Back to surveys

🔧 Email sample overview: GDPR Academy

⚙ Setup survey

📇 Sample and Delivery

📊 Monitor fieldwork

📊 Reports

Manage respondents

| Interview Id | Respondent Key | Response Code | Result | Last Activity | Last Invitation Statu... | Invitation Count | I |
|---|---|---|---|---|---|---|---|
| 00000001 | 5165464df | 0 | Not used | | No invitation sent | 0 | |
| 00000002 | 45sd6d64d | | | | No invitation sent | 0 | |
| 00000003 | d646w4321w | | | | No invitation sent | 0 | |
| 00000004 | 4f64tr1e3f | | | | No invitation sent | 0 | |
| 00000005 | s5crs563w4f | | | | No invitation sent | 0 | |
| 00000006 | eae654f3 | | | | No invitation sent | 0 | |
| 00000007 | 5dhduj54kfhb49 | | | | No invitation sent | 0 | |

GENERAL    PROFILE    INVITATION INFO    **CUSTOM**

all of 7

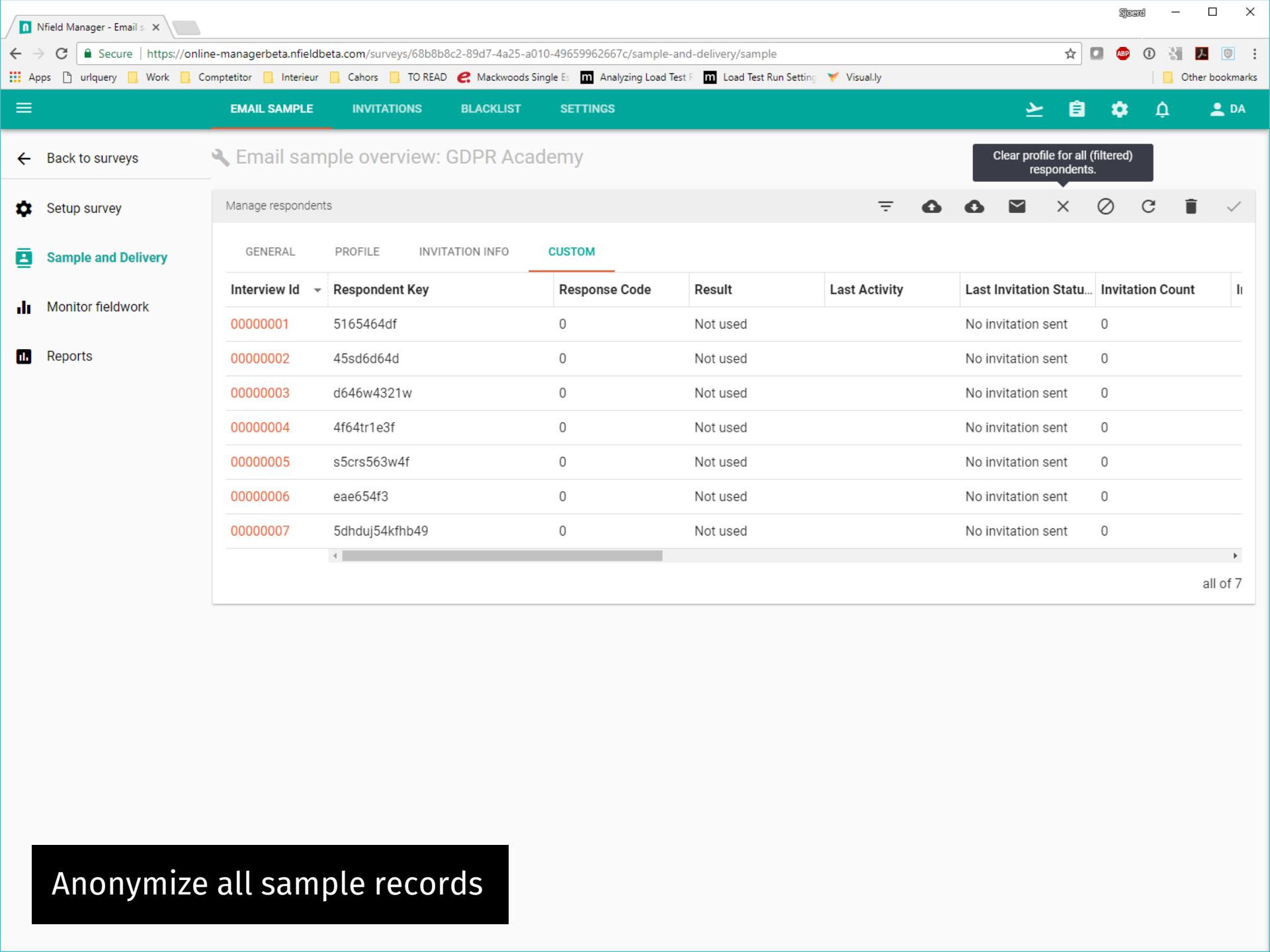**Clear profile of filtered records**

☐ City

☑ Email_address
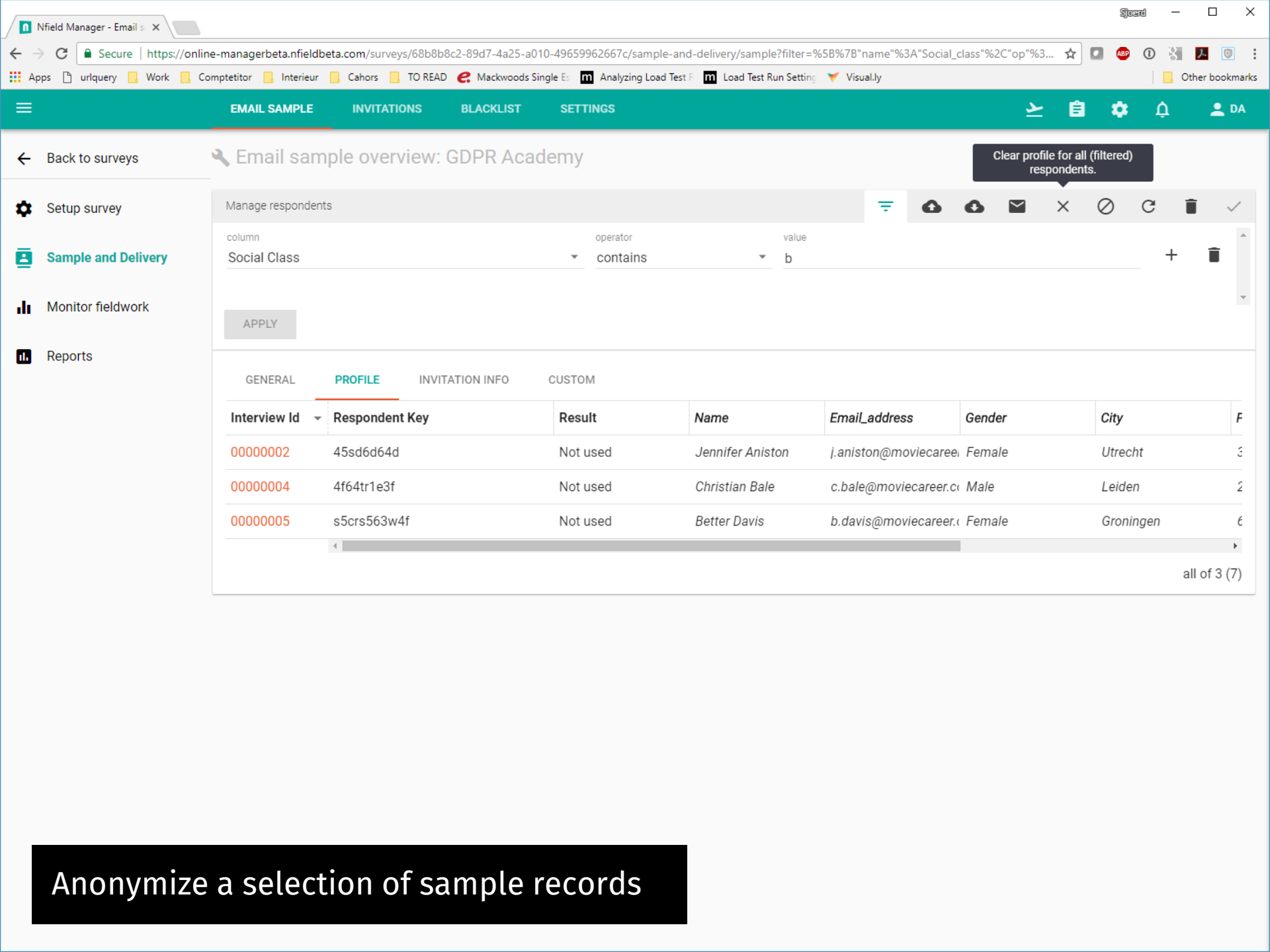
☐ Gender

☐ Insured

☑ Name

☑ Postal_Code
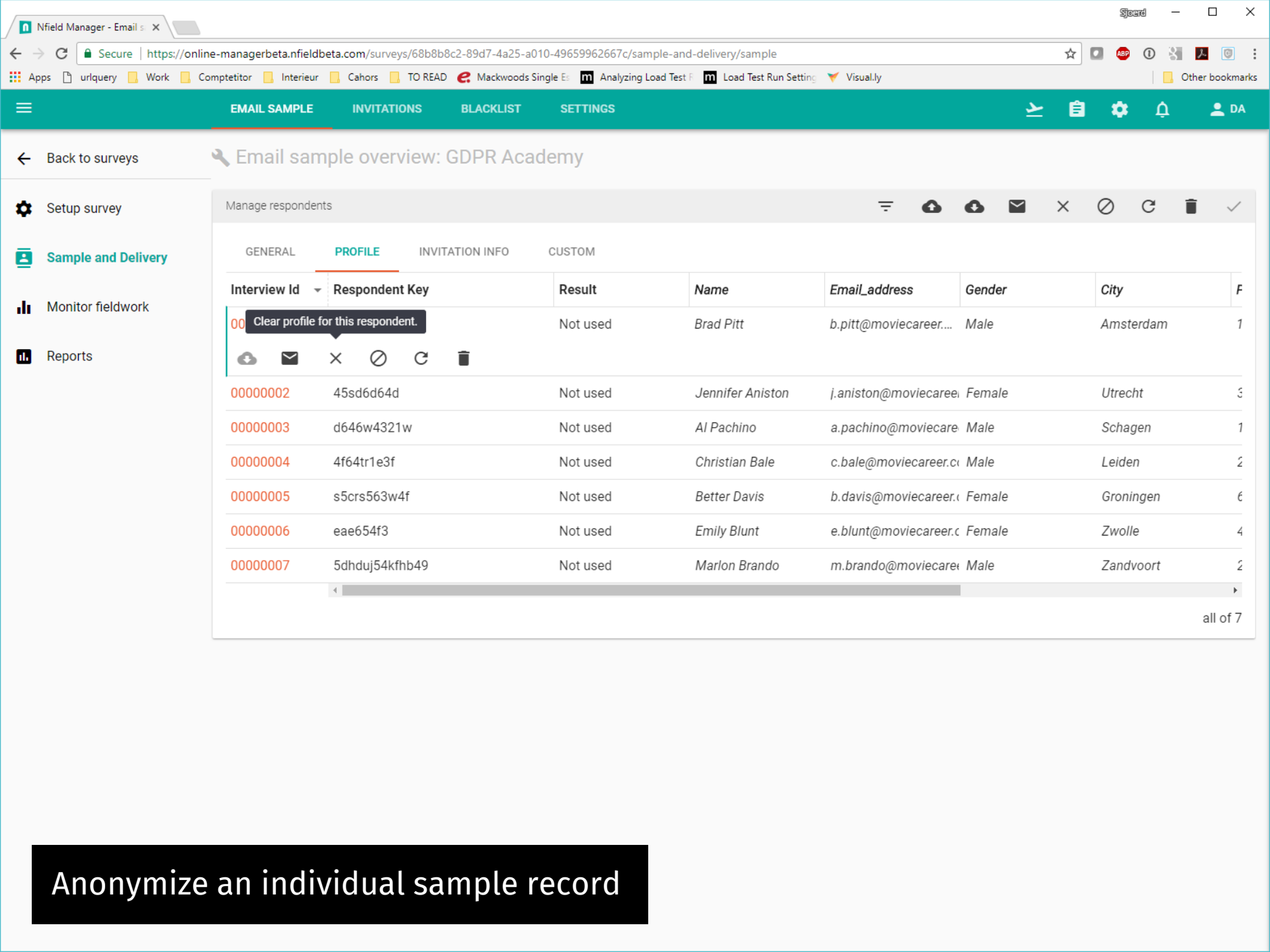
☐ Social_class

☐ Select all          CANCEL          CLEAR

Nfield Manager - Email s    ✕

Secure | https://online-managerbeta.nfieldbeta.com/surveys/68b8b8c2-89d7-4a25-a010-49659962667c/sample-and-delivery/sample

Apps    urlquery    Work    Competitor    Interieur    Cahors    TO READ    Mackwoods Single E    Analyzing Load Test F    Load Test Run Setting    Visual.ly    Other bookmarks

EMAIL SAMPLE    INVITATIONS    BLACKLIST    SETTINGS    DA

← Back to surveys

🔧 Email sample overview: GDPR Academy

Clear profile for all (filtered) respondents.

⚙ Setup survey

Manage respondents

📇 Sample and Delivery

📊 Monitor fieldwork

📊 Reports

| | GENERAL | PROFILE | INVITATION INFO | CUSTOM | | |
|---|---|---|---|---|---|---|

| Interview Id ▾ | Respondent Key | Response Code | Result | Last Activity | Last Invitation Statu... | Invitation Count |
|---|---|---|---|---|---|---|
| 00000001 | 5165464df | 0 | Not used | | No invitation sent | 0 |
| 00000002 | 45sd6d64d | 0 | Not used | | No invitation sent | 0 |
| 00000003 | d646w4321w | 0 | Not used | | No invitation sent | 0 |
| 00000004 | 4f64tr1e3f | 0 | Not used | | No invitation sent | 0 |
| 00000005 | s5crs563w4f | 0 | Not used | | No invitation sent | 0 |
| 00000006 | eae654f3 | 0 | Not used | | No invitation sent | 0 |
| 00000007 | 5dhduj54kfhb49 | 0 | Not used | | No invitation sent | 0 |

all of 7

**Anonymize all sample records**

EMAIL SAMPLE     INVITATIONS     BLACKLIST     SETTINGS                                                    DA

← Back to surveys

🔧 Email sample overview: GDPR Academy

Clear profile for all (filtered) respondents.

⚙ Setup survey

📇 **Sample and Delivery**

📊 Monitor fieldwork

📊 Reports

Manage respondents

| column | operator | value | | |
|---|---|---|---|---|
| Social Class ▾ | contains ▾ | b | + | 🗑 |

APPLY

GENERAL | **PROFILE** | INVITATION INFO | CUSTOM

| Interview Id ▾ | Respondent Key | Result | Name | Email_address | Gender | City | F |
|---|---|---|---|---|---|---|---|
| 00000002 | 45sd6d64d | Not used | Jennifer Aniston | j.aniston@moviecaree | Female | Utrecht | 3 |
| 00000004 | 4f64tr1e3f | Not used | Christian Bale | c.bale@moviecareer.c | Male | Leiden | 2 |
| 00000005 | s5crs563w4f | Not used | Better Davis | b.davis@moviecareer. | Female | Groningen | 6 |

all of 3 (7)

**Anonymize a selection of sample records**

Secure | https://online-managerbeta.nfieldbeta.com/surveys/68b8b8c2-89d7-4a25-a010-49659962667c/sample-and-delivery/sample

EMAIL SAMPLE        INVITATIONS        BLACKLIST        SETTINGS                    DA

← Back to surveys

🔧 Email sample overview: GDPR Academy

⚙ Setup survey

📇 Sample and Delivery

📊 Monitor fieldwork

📊 Reports

Manage respondents

GENERAL    PROFILE    INVITATION INFO    CUSTOM

| Interview Id ▾ | Respondent Key | Result | Name | Email_address | Gender | City | |
|---|---|---|---|---|---|---|---|
| 00 Clear profile for this respondent. | | Not used | Brad Pitt | b.pitt@moviecareer.... | Male | Amsterdam | 1 |
| ☁ ✉ ✕ ⊘ ↻ 🗑 | | | | | | | |
| 00000002 | 45sd6d64d | Not used | Jennifer Aniston | j.aniston@moviecaree | Female | Utrecht | 3 |
| 00000003 | d646w4321w | Not used | Al Pachino | a.pachino@moviecare | Male | Schagen | 1 |
| 00000004 | 4f64tr1e3f | Not used | Christian Bale | c.bale@moviecareer.c | Male | Leiden | 2 |
| 00000005 | s5crs563w4f | Not used | Better Davis | b.davis@moviecareer. | Female | Groningen | 6 |
| 00000006 | eae654f3 | Not used | Emily Blunt | e.blunt@moviecareer. | Female | Zwolle | 4 |
| 00000007 | 5dhduj54kfhb49 | Not used | Marlon Brando | m.brando@moviecare | Male | Zandvoort | 2 |

all of 7

**Anonymize an individual sample record**

# 5: Deleting data from a survey

Sjoerd

Secure | https://online-managerbeta.nfieldbeta.com/surveys/68b8b8c2-89d7-4a25-a010-49659962667c/sample-and-delivery/sample

Apps  |  urlquery   |  Work   |  Competitor   |  Interieur   |  Cahors   |  TO READ   |  Mackwoods Single Es   |  Analyzing Load Test F   |  Load Test Run Setting   |  Visual.ly        Other bookmarks

**EMAIL SAMPLE**          INVITATIONS          BLACKLIST          SETTINGS                                                          DA

← Back to surveys

🔧 Email sample overview: GDPR Academy

⚙ Setup survey

📇 **Sample and Delivery**

📊 Monitor fieldwork

📊 Reports

Manage respondents

GENERAL | PROFILE | INVITATION INFO | CUSTOM

| Interview Id ▼ | Respondent Key | Response Code | Result | Last Activity | Import Date |
|---|---|---|---|---|---|
| 00000001 | 5165464df | 0 | Not used | | Wednesday, May 16... |
| 00000002 | 45sd6d64d | 0 | Not used | | Wednesday, May 16... |
| 00000003 | d646w4321w | 0 | Not used | | Wednesday, May 16... |
| 00000004 | 4f64tr1e3f | 0 | Not used | | Wednesday, May 16... |
| 00000005 | s5crs563w4f | 0 | Not used | | Wednesday, May 16... |
| 00000006 | eae654f3 | 0 | Not used | | Wednesday, May 16... |
| 00000007 | 5dhduj54kfhb49 | 0 | Not used | | Wednesday, May 16... |
| 00000008 | Delete Interview. | 18 | Test | a minute ago | |

all of 8

**Delete data for an individual sample record** ⟶ **Adjusts the survey quotas**

Or delete the whole survey

## Our goal

To provide functionality in Nfield so our customers can address GDPR controls without having them compromise on data collection efficiency.

# More info

## Nfield
NIPO Blog
Nfield GDPR Toolkit

## On GDPR
Your legal team
www.eugdpr.org